

ECO-DRIVING



Keep driving smooth
and use gentle acceleration and the highest safe gear

Maintain your tyres
and check pressures and tread depths to produce less drag



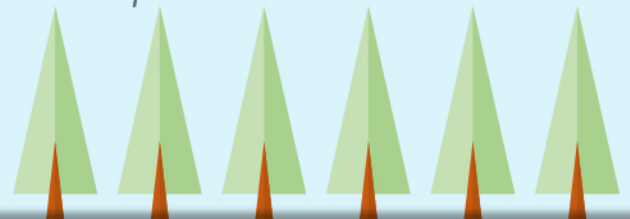
Remove heavy items
and unnecessary roof racks that will weigh your vehicle down

15mph difference
at high speeds can increase fuel consumption by 27%¹



Avoid short journeys
which produce 60% more pollution than a warm engine

Consider eco training
that can have a considerable impact on fuel consumption



Why hurry up to wait? Slow down early if you see traffic or a hazard ahead and it might clear by the time you arrive.



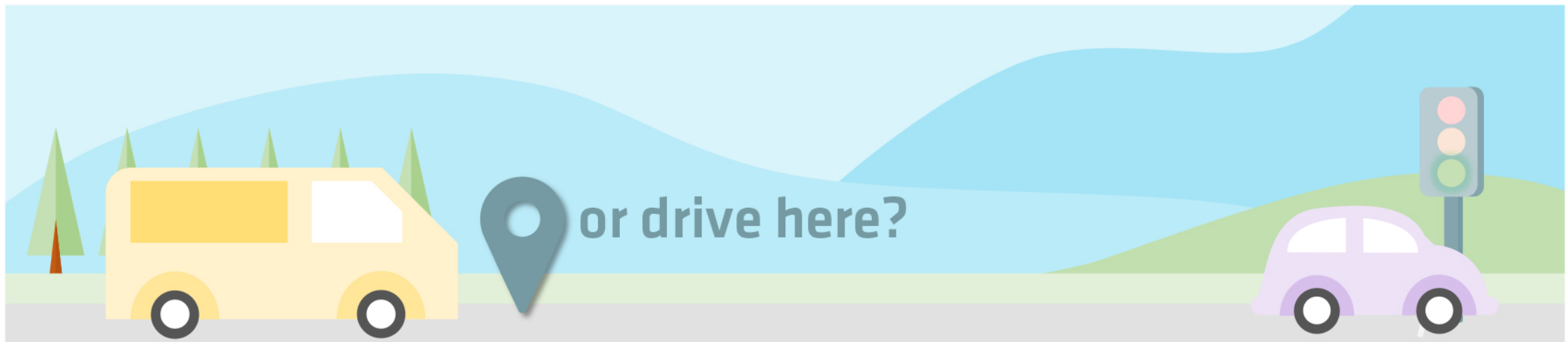
Leaving a bigger gap from the car in front means you'll be able to avoid harsh braking and acceleration.



The principles remain the same for electric and hybrid vehicles too. Eco-driving can help you to get the most out of your vehicle's range.

¹ Department for Transport, (2016), *Advising fuel efficient driving techniques for your fleet*, found a 27% increase in fuel consumption for a diesel van between 60-75mph.

WHY RUSH TO STOP?



Eco-driving does not mean driving slowly. Maintaining momentum and avoiding harsh braking and acceleration is the safe way to increase your MPG. Leaving a bigger gap means that you can gently slow down as you approach stationary traffic - it might have cleared by the time you arrive.