

CHOICES – the smart online solution built with you in mind

Discover our super-flexible, low-cost online driver risk management and e-learning portal



Managing driver risk has never been more crucial for fleets. Around one in every four road deaths in the UK involves someone driving for work. The spiralling cost of vehicle repairs and insurance, as well as the need to comply with a raft of legislation governing workplace safety, means that businesses are looking for simple, cost-effective solutions for ensuring compliance and improving the safety of employees who spend time out on the roads.

CHOICES brings together the essential elements of a robust driver risk management programme, and offers you the flexibility to tailor the content for the perfect fit with your business, all at minimal cost.

**Fantastic subsidies available –
get your demo now
business@iam.org.uk**

Driver profile/risk assessment	✓
Easy online reporting – available in real time	✓
Standard e-learning options for car, LCV and HGV	✓
Create bespoke training modules	✓
Create your own policy document library	✓
Manage vehicle safety checks – with photo upload facility	✓
Grey fleet module with customisable questions	✓
Flexible system configuration	✓

Make your CHOICES

Our standard CHOICES programme follows a process suitable for all business drivers. Tell us about your fleet and your IAM RoadSmart Account Manager will be happy to tailor a programme of risk assessment and learning modules to suit your drivers.



Driver profile

The choices your drivers make across a range of categories will provide you with a reliable, measurable indication of their risk level. Armed with this information, you can choose to assign your drivers with learning modules targeted at their individual development needs.



E-learning modules

Unlimited access to a range of learning modules created by IAM RoadSmart's training experts, designed to test drivers' knowledge and hazard perception skills. You can also create your own modules, or even include questions on specific areas of interest, such as your own vehicles or fleet policy.



Results analysis

Access your drivers' results online at any time in the simple, intuitive management suite.



Registered in England and Wales 562530
Registered charity number 249002 (England and Wales) SC041201 (Scotland)

0426 05/19

On-road training

Depending on the outcome of their risk assessment and their module scores, a proportion of your drivers may benefit from an on-road training intervention, specific to their particular need. You can set your own threshold for on-road training and the system will notify you whenever a driver qualifies.



Bespoke CHOICES

CHOICES offers unparalleled flexibility. Here are some popular customisation options:

- Create a driver induction module based on your own fleet policy
- Create modules to test your drivers' wider knowledge of fleet and road safety matters
- Include a video tutorial about a key safety topic (e.g. vehicle loading) and test your drivers' understanding with a follow-up module
- Create modules on non-fleet-related hot topics e.g. health and wellbeing, modern slavery, fire safety

The system uses a mixture of bespoke text, image and video content to deliver key messages in line with your business requirements and culture, and can also include your company brand to maintain alignment with your existing assets.

IAM RoadSmart is the UK's leading independent road safety charity. Our not-for-profit status enables us to bring you our expertise at highly competitive rates.

**Contact us to find out more,
or to request a CHOICES demo**

business@iam.org.uk

iamroadsmart.com/business

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