



# CHOICES

*Discover our super-flexible, low-cost driver risk management and e-learning portal*

Managing driver risk has never been more crucial for fleets, with around one in every four road deaths in the UK involving someone driving for work. The spiralling cost of vehicle repairs and insurance, as well as the need to comply with a raft of legislation governing workplace safety, means that businesses are looking for simple, cost-effective solutions for ensuring compliance and improving the safety of employees who spend time out on the roads.

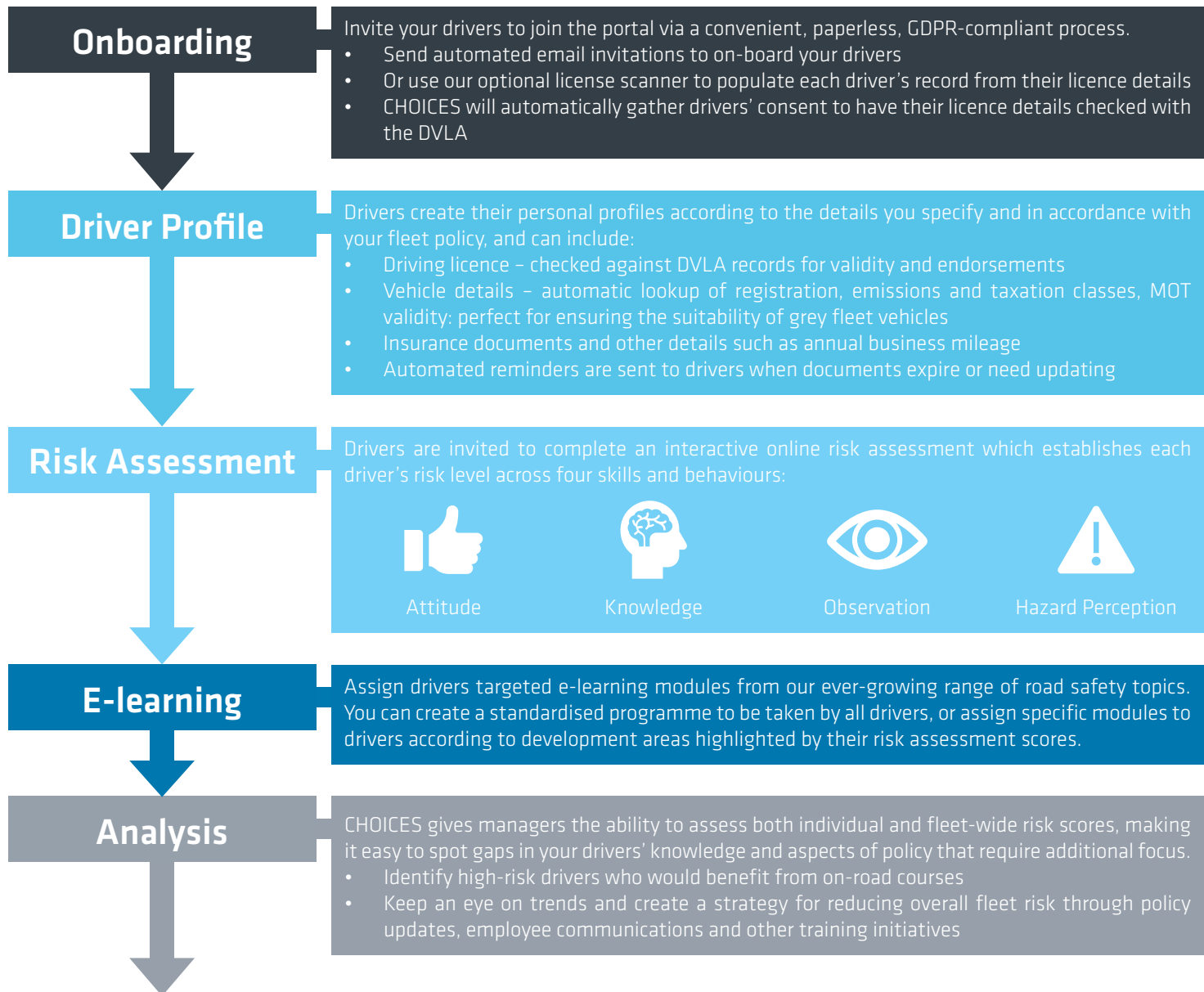
This is where a fleet risk management and e-learning portal comes into its own, with the ability to check licences, assess risk, audit vehicles and drivers as well as provide targeted training based on the areas where drivers need the most help.

CHOICES brings together the essential elements of a robust driver risk assessment programme, and offers you the flexibility to tailor the content for the perfect fit with your business, all at minimal cost.

## CHOICES includes:

- ✓ Licence Checks
- ✓ Targeted E-learning
- ✓ Grey Fleet Management
- ✓ Driver Risk Assessments
- ✓ Vehicle Compliance

# CHOICES - the easy road to full compliance...



## Realise the benefits...



### Reduce fleet costs

In addition to reducing on-road incidents and vehicle downtime, CHOICES teaches drivers techniques to safely improve their fuel efficiency.



### Ensure legal compliance

Quickly and easily check for valid MOT and business insurance certificates across your fleet and get automatic reminders when they're due for renewal.



### Reduce incidents

Safer drivers mean fewer on-road incidents, with the additional benefit of managed fleet risk unlocking cheaper insurance premiums.



### Manage your grey fleet

Roll out policy documents and training to your grey fleet and ensure fleet policies are followed, even by remote workers.



### Spot high-risk drivers

CHOICES lets you get straight to the drivers that need the most support, helping to minimise training costs.



### Develop safer drivers

You'll have access to individual and fleet-wide risk scores, which you can see improve over time as your business drivers become safer.

## One online portal for...

### Fleet Managers

Fleet Managers or administrators have access to the CHOICES dashboard, allowing them to see fleet-wide and individual risk scores.

From here fleet managers can:

- Set targeted e-learning modules for drivers
- See individual driver profiles including license details, annual mileage and vehicle details
- Check document and insurance details
- Publish driving policy changes and other vital documents
- View on-road incident reports

### Drivers

Once onboarded, drivers will receive login details for their own personal portal, where they can:

- Add details including annual mileage, vehicle type and insurance declarations
- Upload vehicle documents and images
- Complete their driver profile to form their initial risk rating
- Complete additional e-learning modules that have been assigned to them
- View company driving policy updates

## Choose from a range of additional e-learning modules...

Drivers will be assigned e-learning modules according to the outcome of their driver profile, targeting each individual driver's recommended development areas.

There are also over 25 additional e-learning modules that you can assign to drivers at no extra cost, covering a wide range of topics including:





# Why do I need to manage driver risk?

Whether it's a delivery van, a sales executive's 'mobile office' or a pool car used for running the occasional errand, any vehicle driven for work purposes is an extension of the workplace itself - even employees' own vehicles, when driven for work journeys, are classified as 'grey fleet' vehicles. As an employer, your obligation to comply with a raft of workplace Health and Safety legislation and your duty of care towards employees extends to when they are out on the road.



## Over 30% of road fatalities involve a driver on a journey for work

In 2019 there were 1,752 fatalities on Britain's roads, of which 528 involved a driver or rider on a journey for work purposes, not including commuting.

*(Department for Transport, Reported Road Casualties in Great Britain: 2019)*



## 1 in 6 motorists have driving licence endorsements for speeding and other offences

Businesses carrying out licence checks on their drivers typically find that 15-18% have endorsements for offences ranging from speeding to traffic light violations and mobile phone use. If not declared by the driver, these could infringe your fleet policy or invalidate insurance.

*(Data provided by Licence Bureau)*



## Risk of Prosecution

In addition to the Health and Safety at Work Act 1974, a range of legislation requires robust application of risk management processes, applicable to fleet policy.

- The Reporting of Diseases, Incidents and Dangerous Occurrences Regulations 1995 (RIDDOR)
- Provision and Use of Work Equipment Regulations 1998
- Management of Health and Safety at Work Regulations 1999
- Corporate Manslaughter and Homicide Act 2007
- Health and Safety Offences Act 2008



## On-road training

CHOICES helps to identify high-risk drivers who would benefit from further training beyond e-learning. Fleet and Health and Safety managers can address the development needs of these drivers with our range of industry-leading on-road business driver courses.

Our on-road courses are delivered by fleet-registered Approved Driving Instructors and have been designed to cover key aspects of modern business driving. Once CHOICES has identified drivers that could benefit, IAM RoadSmart will work with them to develop the skills they need to help protect themselves and your vehicles on the road.

**To find out more, or to request a CHOICES demo, call our customer care team on 0870 120 2910**

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**[iamroadsmart.com/business](http://iamroadsmart.com/business)**

IAM RoadSmart is the UK's leading independent road safety charity. Our not-for-profit status enables us to bring you our expertise at highly competitive rates.